

# Leta Beam

**International Speaker • Author • Leadership Expert**

**Leading From Every Seat**

## Partial Client List

AHOLD/Giant Foods  
American College of Physician Executives  
American Home Bank  
AWHONN  
Bassett Healthcare Network  
Coldwell Banker  
Conemaugh Health System  
Commonwealth of Pennsylvania  
Geisinger Health System  
Glen Meadows Retirement Community  
Hartwick College  
International Association of Administrative Professionals  
KPMG  
Laurel Health System  
Lifespan  
Organization of Nurse Executives  
Pennsylvania Head Start Association  
Pennsylvania State University  
Planned Parenthood  
Ritchey Engineering  
RSVP, Inc.  
Saint Francis University  
Softtek, Mexico  
St. Elizabeth Nursing & Rehab Center  
SYMMCO



Meet Leta Beam, the woman you need for today's business transformation! Leta is one of the most powerful and energetic voices for business transformation, sharing her message of full throttle engagement and leadership from every seat through coaching, teaching, speaking, entertaining and writing. Her new full length book, *Take The Lead*, is a must read for absolutely everyone in today's workplace. It speaks to CEOs as well as analysts, receptionists and "middle management." She is President of Vantage International, a premier leadership and business coaching enterprise, dedicated to serving high performing professionals and the organizations that they lead. In front of both international, national and regional audiences, "Leta...leaves them (the audience) changed." You can really have it all in one presentation! - Informational

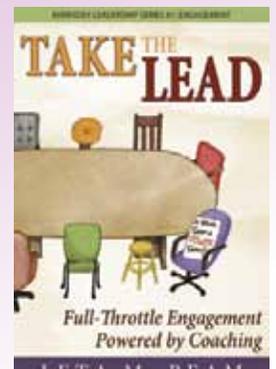
and transformational learning; humor and challenge; sparks of possibility. Leta has been described in newspaper and journal articles as the "energetic woman who can beat psychosclerosis (hardening of the attitudes)."

Regardless of setting, Leta's framework is the same.... Each of us is a powerful force in our own experience, if we choose to be. In order for us to improve our conditions, then, we must intentionally change, not because we are told to or because someone manages, directs, cajoles or browbeats us. Rather, through our own will. Sustainable shifts are intentional and self-induced. Every seat is a power seat!

Not everyone is ready to open the throttle up and put the pedal to the metal. Yet Leta creates a safe space in which others can temporarily suspend current judgments and begin to think about things

differently and every voice can be heard. Her infectious energy, engaging style and results-oriented messages help those around her to believe that everything is possible and inspires them to more actively engage at work.

Leta doesn't simply talk or present to an audience. Even in large settings, she creates a connection with participants that feels personal and opens a portal for re-freshing dialogue. She provides both the business case for transformation and deceptively simple ways to apply her points in real work life situations. She also offers the support to sustain the change after the program is over. Participants shift as a result of Leta's leadership dare. Sometimes it's a quantum leap forward; most of the time, it's small sustainable changes that steadily moves the person closer to their best self. And allows them to begin to lead from their seat in the organization more often.



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## Some of the Many Great Reasons to Hire Leta

- ❖ **The Message** – The timing could not be better for Leta’s message that every person in the organization is a leader, who is completely responsible for, not only their duties, but for the overall well- being of the whole business. Offered in the context of reality-based hopefulness.
- ❖ **Genuineness** – Leta sincerely wants to make a difference in the work lives of participants. There is nothing in Leta’s programs that she does not personally practice day in and day out.
- ❖ **Ability to Connect** – Leta is a great steward of relationships, even temporary ones at her speaking engagements. She makes authentic connection with each individual participant. It is not uncommon for people to say “...it felt as though she was talking directly to me!” after attending her program.
- ❖ **Stickiness** – Leta is dedicated to delivering messages in a way that they stick with the audience. Often, she offers an opportunity for participants to re-connect with her to check in on their progress of putting the learning to work for them in their workplaces.
- ❖ **Uniqueness** – Someone once said that Leta’s approach offers a unique blend of touchy feely and nuts and bolts.
- ❖ **Playfulness** – Leta has long recognized that adults learn best in a lighter environment, that includes fun, laughter, and play. Time flies in her programs because she makes them memorable in a good way – and often through playfulness.

### Speaking Options

- Keynote/Closing speaker
- Breakout session speaker
- Panel moderator
- Establish panel/Panel participant
- Pretreat (pre event one day retreat)
- Book Signing

### Onsite Learning Programs

- Up to 1/2 day
- Full day
- Weekend
- Moderator/Facilitator

### Other Topics

In addition to Leading From Every Seat, Leta offers many other popular learning experiences on leadership, workplace community, teaming and service. A sampling of the most sought after subjects includes the following:

- Choosing Accountability
- Creating Workplace Community
- Non-Stop Innovation
- Lead By Doing Nothing: The Art of Delegation
- Positive, Productive, Powerful
- The How to Wow
- Creating Healthy, Meaningful Conflict

### Leta Beam

Vantage International  
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### Testimonials

“ You have no idea how good you really are! Your style, the material, the relevant examples, the tools and techniques really make a difference. I’ve never seen this group more enthusiastic and pumped up about creating more business and believing that they can.” *Carol, everyday leader*

“Thank you so much for a wonderful seminar!! I’ve been making “Big Girl Moves” ever since. Thanks!!” *Liz, everyday leader*

“Leta, your full day program in Pittsburgh was one of the best, if not the best, we’ve ever offered. It was provocative stuff, getting people to think in a different way, giving them the tools to keep it all alive after they leave, the follow-up coaching call..... The feedback has been awesome!” *Janice, everyday leader*

“....she (Leta) knocked me into consciousness about what was really possible at work.” *PADONA program participant*

“Your research was right on point because your message was just what we needed to hear at the Leadership Conference. I agreed with all ten of your provocative thoughts. They were fresh, powerful and practical at the same time. Sustaining positive change is a huge challenge for us and you forced us to think about it and strategize on having different results in the future.” *New York Health Care Executive Health System Leadership Conference participant*

“Your seminar is already sold out and we are still three months away from the conference! Manage Things....Coach People is such a timely topic. It is the message that people want to hear.” *Cheri, everyday leader, IAAP*

“Your energy is so contagious. You make me think I can do anything...” *Fund Raising Professional Annual Conference Association of Fund Raising Professionals*

“...the feedback from our members was so positive and now we are more motivated to go out and do great things...” *Jean King and Meg Kutz, everyday leaders*

“...I am so sad that our program is over. I did not know I got hooked on it so much until I got home and realized that my exact feeling was like my vacation was over and I had to go to work tomorrow. No more fun!...You are such a born, talented facilitator! I enjoyed absolutely every minute of being in the class. You are so energetic and so motivating. You are on the right seat on the right bus. I took so much from our time together.” *Kate, everyday leader*

“...Just wanted you to know that you have truly affected my life and my career...” *Linda, everyday leader*

### Leading from Every Seat!

What does it look like & feel like when absolutely everyone in an organization leads from his/her seat – full throttle engagement -- when everyone takes ownership for the overall success of the place, instead of their responsibilities and tasks? Why is it critically important for those of us with traditional ‘leadership titles’ to fanatically focus on creating leaders at all levels by sharing power, authority & decision making? To realize once and for all that every seat is a power seat? As team members, what must we learn & un-learn so that, every day, we are doing more than expected and choosing to lead from our respective seat? How do we make these changes --- What systematic approach do we use to get us from where we are today to full throttle engagement? Leta Beam’s energizing learning program, Leading From Every Seat, delivers answers to these provocative questions and more!

The powerful messages included in this program can be effectively delivered in a variety of formats and venues. Please see the Speaking Options section for a list of possibilities. Contact the Vantage International office for information on investments levels & open dates and to schedule your program.